

## **PAMELA WHELOCK TO LEAD BUSH FOUNDATION LEADERSHIP/COMMUNITY ENGAGEMENT TEAM—"Goals for a Decade" Implementation Begins**

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### **FOR IMMEDIATE RELEASE**

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**Photo Available**

**(St. Paul, MN - Sept. 18, 2008)**—In a major step toward implementing the Bush Foundation's recently announced [Goals for a Decade](#), the Foundation today announced that **Pamela Wheelock** will lead the team that will focus on **developing courageous leaders and engaging entire communities in solving problems** over the next 10 years. Joining the Foundation as Vice President and Leadership/Community Engagement Team Leader, she will assume this role in January 2009.

Wheelock says, "I've learned in my career that lasting change only happens when individuals feel a commitment to a shared goal. I'm thrilled that the Bush Foundation has reinforced its role in building communities and empowering citizens to advance change, and I'm excited to have the opportunity to bring my skills and experience to that goal."

Since 2002, Wheelock has been Executive Vice President and CFO of Minnesota Sports and Entertainment (a parent company of the Minnesota Wild hockey team). She will continue to consult with that organization on special projects at the request of the owner, Craig Leipold. Wheelock has a long history in public service prior to that. She served as Minnesota Commissioner of Finance in the Ventura administration; held several posts at the City of Saint Paul under Mayors Coleman, Scheibel and Latimer (including Deputy Mayor, Budget Director and Director of Planning and Economic Development); was Executive Budget Officer for Minnesota; and early in her career served as a Legislative Assistant in both the Minnesota Senate and for U.S. Representative Tim Penny.

"The Bush Foundation's Goals for a Decade are very challenging," says Bush Foundation President Peter C. Hutchinson. "The first of them focuses on developing courageous leaders and engaging entire communities to solve problems. To lead the team pursuing this goal, we wanted someone who has set an example of courageous leadership and has a record of community problem-solving. Pam Wheelock is that person. In her many different roles, she has consistently demonstrated that leaders and communities working together can make a lasting difference. I am very excited and proud that Pam will be part of our team."

Announced in July 2008, Goals for a Decade focus on achieving ambitious outcomes in three areas:

- **Develop Courageous Leaders and Engage Entire Communities in Solving Problems** – with a goal that by 2018, 75% of people in all demographic groups in Minnesota, North Dakota and South Dakota say their community is effective at solving problems and improving their quality of life.
- **Support the Self-Determination of Native Nations** – with a goal that by 2018, all 23 Native nations in Minnesota, North Dakota and South Dakota are exercising self-determination and actively rebuilding the infrastructure of nationhood.
- **Increase Educational Achievement** – with a goal that by 2018 the percentage of students in Minnesota, North Dakota and South Dakota, from pre-kindergarten through college who are on track to earn a degree after high school, increases by 50% and disparities among diverse student groups are eliminated.

As leader of the Leadership/Community Engagement Team, Wheelock will be responsible for achieving the first of these goals. (To learn about the development of this goal and the approach this team will take, [click here.](#))

Wheelock holds a master's degree in applied economics from Marquette University in Milwaukee and a BA in history from the College of Saint Catherine in Saint Paul, where she now serves as the Chair of the Board of Trustees. She also sits on the boards of Blue Cross Blue Shield of Minnesota, the Greater Twin Cities United Way, Saint Paul Area Chamber of Commerce, Saint Paul RiverCentre and Convention Authority, and the Hubert H. Humphrey Institute of Public Affairs Advisory Council.

The **Bush Foundation** was established in 1953 by 3M executive Archibald Bush and his wife Edyth. The Foundation strives to be a catalyst to shape vibrant communities in Minnesota, North Dakota and South Dakota by investing in courageous *and* effective leadership that significantly strengthens and improves the well-being of people in these three states.